

June 2008



Home of the EXPOSURE ENGINE  
[www.BlueLaVaMedia.com](http://www.BlueLaVaMedia.com)

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**WIN FREE VIRUAL TOURS!**



We give away one real estate  
tour every month!

**\*\*\*MAY WINNER\*\*\***

Standard Package  
& Exposure Engine

Debi Dechow

RE/MAX Bayshore



**Time for a change?**

**Give the BlueLaVaMedia team a try today!**

**We're Your**

**Property Marketing Experts...**



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**Not Your Fashion Coordinators**

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**Maximum Listing  
Exposure To over 100  
Sites!!**



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**Featured Virtual Tours:**

Real Estate Virtual Tour  
**518 Birchwood**  
**By Sam Abood**

**Inside:**

- **May Tour Winner Debi Dechow**
- **Virtual Tour InfoPacks & Ordering**
- **Our Exposure Engine EXPLODES!!**
- **Featured Virtual Tours**
- **New 2D and 3D Virtual Tours**
- **Custom REO PanoRider Round**
- **Video Corner - RE Photography**
- **BlueLaVa Sales Tip: **MUST SEE****

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**[Real Estate & Business Virtual Tours](#)**

**[Virtual Tour Photography by Jim Blue](#)**

**[Download Our  
Real Estate & Property InfoPack Here](#)**

**[Business & Commercial InfoPack Here](#)**

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**The BlueLaVaMedia Exposure Engine  
Over 50 Homes EXPOSED and growing!!**

When you add your real listing to our exposure engine we distribute your virtual tour AND YOUR LISTING to latest trend setting real estate portal sites such as Google, Craigslist, Trulia, Zillow and more! We manage your entire tour and listing syndication program until your home sells.

Our automatic weekly virtual tour traffic reports will show you just how much more traffic your tours and listings get when you place it in front of a larger audience. See where your marketing dollars are best spent and keep home sellers up to date.



Commercial & Business Tour

**A Ga Ming Weddings**



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Elevated Photography  
ONLY \$10.00 With Tour!!!

[Sample 1](#)

[Sample 2](#)



- Single Property Sites
- Pano Sign Riders
- Virtual Tour CD's
- 2D & 3D Floor Plans
- Agent/Owner Tour  
Audio
- Night Shots

Our weekly usage reports not only show where virtual tour views and leads are coming from but they also display which rooms and scenes from within your 360 tours are being viewed the most.

Try our all new Stand-Alone Exposure Engine - No Tour Purchase Required!!

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**BlueLaVaMedia Tours are now delivered in  
both FLASH 2D & JAVA 3D  
Further Reach & Enhanced Experience!**

We are very pleased to announce that all BlueLaVaMedia virtual tours are delivered in both FLASH 2D and JAVA 3D based technology.

It is now more important than ever to be sure that the end user is able to fully enjoy the interactive media that we create for you. By using both Flash and Java based technology we are able to guarantee that your virtual tours are enjoyed by an even larger audience than ever before without the need of stopping to download a plug-in.

Our Java technology displays virtual tours in a 3D environment and optically corrects the rooms free from distortion and in a manner that the eye would normally perceive the rooms.

Our Flash technology displays the rooms in a 2D environment but does not optically correct the room leaving end users with a sharper and crisper view of your property.

Take a moment to view one of our virtual tours and toggle on the bottom between our 2D and 3D modes to experience the difference. If you have a preference please don't hesitate to let us know and we can auto load your virtual tours in this mode.

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**BlueLaVaMedia Announces the all new**

- Custom Flyers
- Professional Voicing
- Lock Box Certified
- Fully Insured

Proud Member of TAAR



## **PanoRider Custom Round!**

Our all new 'PanoRider™ Custom Round' is a panoramic sign rider made specifically for the signature REO round yard signs.

The PanoRider is a powerful marketing tool that converts foot traffic from a real estate yard sign into online web traffic. These eye-catching riders feature a panoramic scene from the within the home which is printed in full color and displayed above the yard sign.

The sign prominently displays a custom single property website address (utilizing the physical property address) which points directly to the online virtual tour and property listing information.

This remarkable tool drastically saves home shoppers time as they can simply type in one web address to pull up that specific 360 home tour rather than spending time searching the web for that listing.

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## **BlueLaVaMedia Featured Video**

[Click to learn more about...  
The Importance of Real Estate Photography](#)

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## **The BlueLaVaMedia Sales Tip**

We recently came across a great service that transcribes phone messages into emails!! This is a terrific service for busy real estate agents.

First of all, the service is completely FREE, so there is no reason not to use it. It takes about two to three minutes to set up and once it's set up you never have to go back to the website.

What this service does is allow you to call a Toll FREE 800 number and record a note to yourself. The service actually takes your voice, transcribes it, and then sends you an e-mail so that, later, when you get home or back to the office you can remind yourself of whatever it was that you were thinking about while driving down the road.

You are literally able to programmatically "jot it down" without a pen.

To set up service got to [www.jott.com](http://www.jott.com), and then enter your e-mail address and your cell phone number. You confirm your e-mail address by clicking on a link and you confirm your cell phone number by calling their 800 line from your cell phone. It's that easy and you are instantly ready to start jotting!

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**Visit our website today!**

**[www.BlueLaVaMedia.com](http://www.BlueLaVaMedia.com)**

We all know that technology improves upon our ability to communicate faster and more clearly.

Our powerful marketing tools and technology enable you to reach out to more prospects and leave a lasting impression.

We promise that you will change the way you market your properties online and off after using us just once!

Visit us online for a full rundown of our products and services. We guarantee you will love our fast response time and affordable pricing!

**Contact Us Today:**

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Toll: 877-941-8687

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