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BlueLaVaMedia Newsletter
April 2009

Listing Powered by:



Home of the EXPOSURE ENGINE

**Now with Video Power
Smart Phone Tour
E-Flyer
&
Social Networking Built In!**

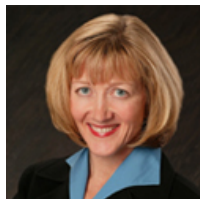
**YouTube
Google Video
AOL video
FaceBook**

**Maximum Listing Exposure
We push to 100 Sites...Seriously!**

Our Social Networking Sites:



**Featured Real Estate
Agent:**



**Visit my tour gallery:
www.AndreasVirtualTours.com**

Andrea Galloun

In This Issue:

- **Social Ignition Webinar Reminder April 28th**
- **NEW SEO Powered Gallery Page**
- **NEW Custom Agent Tour Gallery Sites**
- **NEW TourGrandTraverse.com Portal**
- **NEW E-Flyer Released**
- **NEW Smart Phone Tour Released**
- **Marketing Tip**
- **Productivity Tip**
- **BlueLaVaMedia Resources and Downloads**

Social Ignition Webinar Reminder

Final Call to all TAAR and TC Business Owners:

Hey it's been a great run in the last month watching so many interested parties sign up for our webinar on Tuesday April 28th at 7:00 PM. Honestly I did not think we would have over 100 but here we are now at 130 registered. Simply amazing!! For those of you that have not yet signed up for webinar you can do so between now and Tuesday by going to:

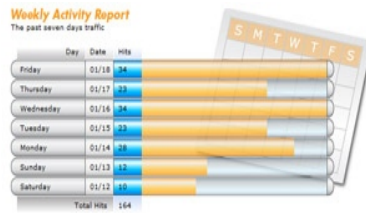
<http://www.BlueLaVaMedia.com/socialignition>

This is the first of many more FREE webinars to come from team BlueLaVaMedia as we get TC on the map for social networking, strong link building, basic SEO tips and of course BLOGGING which is the foundation.

If you're not signed up for this and would like to learn more about Blogging, search engine optimization and social networking, this is one webinar you won't want to miss! Sign up now and learn from the Guru.

YOU WILL LOVE OUR:

Vibrant Weekly Hit Report
Included with every tour
[Click to see Hit Report](#)



- Single Property Sites
- Panoramic Sign Riders
- Virtual Tour CD's
- 2D & 3D Floor Plans
- Agent/Owner Tour Audio
- Night Shots
- Custom Flyers & E-Mail Flyer
- Professional Voicing
- Lock Box Certified
- Fully Insured

Proud Member of TAAR



New SEO Powered Tour Galleries:

Your real estate virtual tour gallery pages have recently been Search Engine Optimized (SEO).

Your Realtor message that displays on your Advanced Hit Stats now also appears on your gallery page. If you currently don't see a message appearing on your weekly hit reports PLEASE be sure to send us a message to be added to your profile so that it can be displayed on your gallery page for SEO purposes.

The message should be less than 500 characters and will help you with your overall online marketing goals by allowing search engines to index your virtual tour gallery and all of your tours. This is a great opportunity for you to promote yourself, so take advantage of it!

Social networking functionality has now also been added to the upper right of the gallery pages. Now the tour galleries can also be bookmarked in your favorite social networking sites.

Finally we are also offering new custom agent gallery pages to all of our customers. Our custom agent gallery pages will point directly to your virtual tour gallery and for a mere \$20.00 this is simply something that everyone should purchase. Read more: [Custom Gallery Pages](#)

New Virtual Tour Portal - TourGrandTraverse:



Don't have time for blogging about each and every one of your real estate listings or your business? Don't quite understand what blogging even is? Don't worry because team BlueLaVaMedia is busier than ever before blogging about your listings and your business for you! Every time you order an interactive 360 virtual tour from us we will add your listing to our new blog <http://www.TourGrandTraverse.com>

We want to make sure your virtual tours, business, and real estate listings are getting indexed by the search engines and blogging is the best way to achieve that. By now you have most likely already noticed that your virtual tours are coming up in the search engines when you google your first and last name or property address. This is due in part to our new SpiderLink technology and our new blog!

When you order property marketing services from us you can sit back, relax and let BlueLaVaMedia give you the powerful property marketing that you deserve!

New E-flyer & Smart Phone Tour:

Our new 2009 Exposure Engine is now including our E-Flyer and Smart Phone Tour. The E-Flyer is an HTML email-ready flyer that our customers can easily send out to prospects anytime they wish. You can preview a sample E-Flyer [HERE](#).

The new Smart Phone tour allows real estate

agents and local business owners to carry with them at all times their virtual tour on their cell phones for an on-demand preview. See our new Smart Phone tour [HERE](#).

Our virtual tour and listing exposure is so far ahead of our competition that you will be amazed at the traffic you're getting when your weekly hit reports come in. We even send hot leads your way as your listings generate questions and comments from interested parties!!

The Exposure Engine allows real estate agents and local business owners to do what they do best and that is list homes, sell homes, and conduct everyday business while not getting their hands dirty with the online promotion of their listings and products. That's where we come in.

Marketing Tip



Social Networking:

Getting your accounts setup and established with your information and a professional photo of you on different social networks will do wonders for your online marketing strategy. Take some time preparing your profile and remember to create folders for all of your accounts and account information. This will help you remember your access and passwords to your accounts.

You will find that some sites feed off of each other. Facebook will display your Diggs, Delicious, and Faves. Getting to know each site will take some time.

Again, social networking will work wonders for your online marketing strategy but these things do take a good deal of time.

Productivity Tip



TweetDeck shows you everything you want to

see and connects you with your contacts across
Twitter, Facebook and
more www.TweetDeck.com

Company Resources
Download our:

- [Real Estate Information Packet](#)
- [Home Inventory Packet](#)
- [Business and Commercial InfoPack](#)
- [Real Estate Fact Sheet](#)

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