



Increase Bookings with Online Media!

360 VIRTUAL TOURS

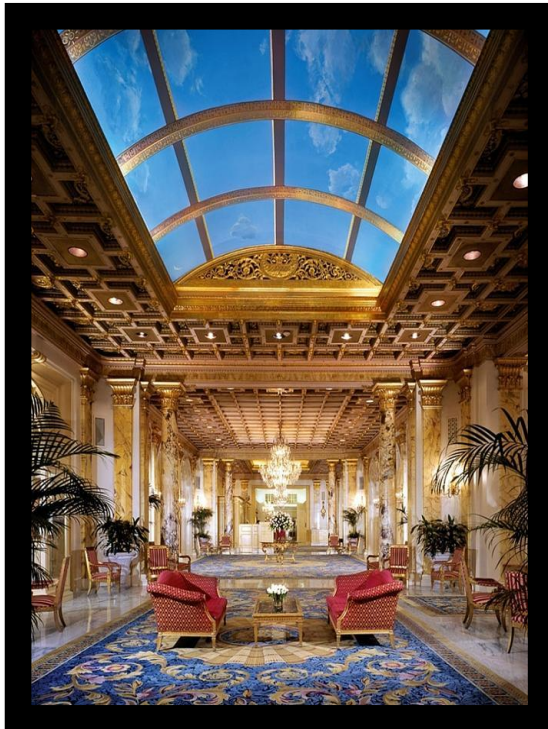
Many hotels report that Internet Marketing is quickly becoming their number one source of traffic and bookings. The most requested page on their site is always the virtual tour!

3D ANIMATIONS

Utilize our cutting edge custom 3D animation technology that is sure to impress. Let our creative engineers design a one-of-a-kind presentation that will be true to life and as captivating as an actual visit to your hotel!

PROFESSIONAL AUDIO

Guide your potential customers from the lobby to the pool – from the cardio room to their suite, highlighting the custom features along the way that may otherwise get overlooked.



360 degree virtual tours are quickly becoming the de facto standard for basic online imagery for all types of hotels – from economy and limited service to high-end business hotels and luxury resorts.

Consumers shopping for a hotel online want to see where they are going to stay and virtual tours provide them with the most complete all-around interactive view of a hotel.



During the travel planning process, consumers continually search for as much detail on what type of experience they will be having on their trip before and after they make their booking. Using a BlueLaVaMedia virtual tour on your website is a very effective way of presenting very detailed travel information. Whether a consumer is booking a holiday and wants detailed views of a resort's pool, or they are traveling for business and would like to see the details of the fitness center that they will be using while there, team BlueLaVa can help present your hotel in its' best light. They say that a picture is worth a thousand words; we know that our online interactive media is worth a thousand bookings!

By providing the consumer with an interactive view of a hotel they will have the confidence that the hotel and room they are about to book will meet their expectations – thus making it more likely that they will instantly book with you.

Unlike most marketing tools, Hotel Virtual Tours continue to earn you revenue until you remodel the hotel itself. And when that day does arrive, you can feel confident that our services will still be here for you and made available at a discounted rate!

Benefits of a 360 Virtual Tour

3D Floor Plans

Our custom 3D floor plan renderings provide decision-making information to your potential customers.

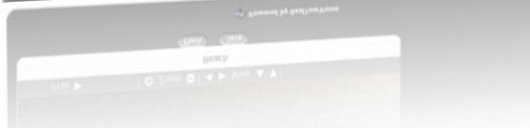
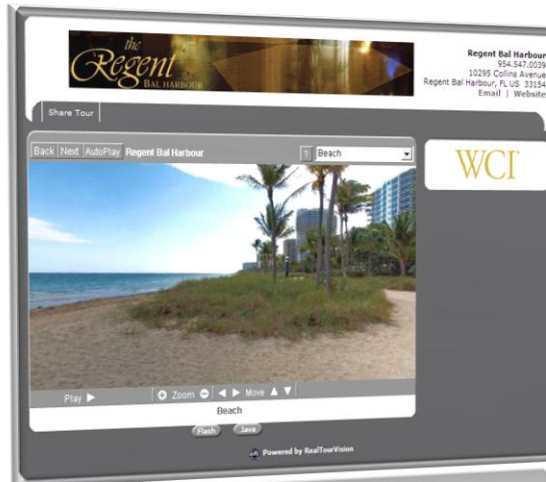
No Website?

Let us create a single business Web site specifically for your virtual tour! By creating a specific web site to showcase your hotel's virtual tour, the consumer gets exactly what they were looking for and fast. Images and instant information about your accommodations are just a click away.

Virtual Tour Distribution

Expose your hotel to the world. Your hotel's virtual tour can be posted on multiple Internet sites. This allows for your e-presence to increase drastically.

For more information on any of our products or services please visit us on the Web at: www.BlueLaVaMedia.com



Key Statistics

- Hotel Virtual Tours increase on-line bookings by up to 85%.
- 75% of those surveyed, visited 3-4 Hotel Web Sites before making their choice.
- The estimated Return on Investment (ROI) for Hotel Virtual Tours is less than 4 weeks.
- Nearly three in four online travelers (73%) say a 360° virtual tours would be "very useful" in helping them select a hotel that matches their preferences and expectations.
- A recent study conducted by Carlson showed that Radisson hotels that feature virtual tours on Radisson.com are averaging 52% more online revenues than those that do not.
- 15% of all hotel bookings are made over the Internet, 65% of all travel bookings are researched online. The Internet has become the top choice for consumers to investigate travel destinations, whether for business or leisure.



Technology
at work for you.



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