



INTERACTIVE MEDIA SOLUTIONS FOR:

- Restaurants & Cafes
- Hotels & Resorts
- Spa's & Salon's
- Professional Business Offices
- Apartments
- Hospitals
- Fitness Centers
- Retail Stores
- Tourist Attractions & Rentals
- Campgrounds
- And More!!

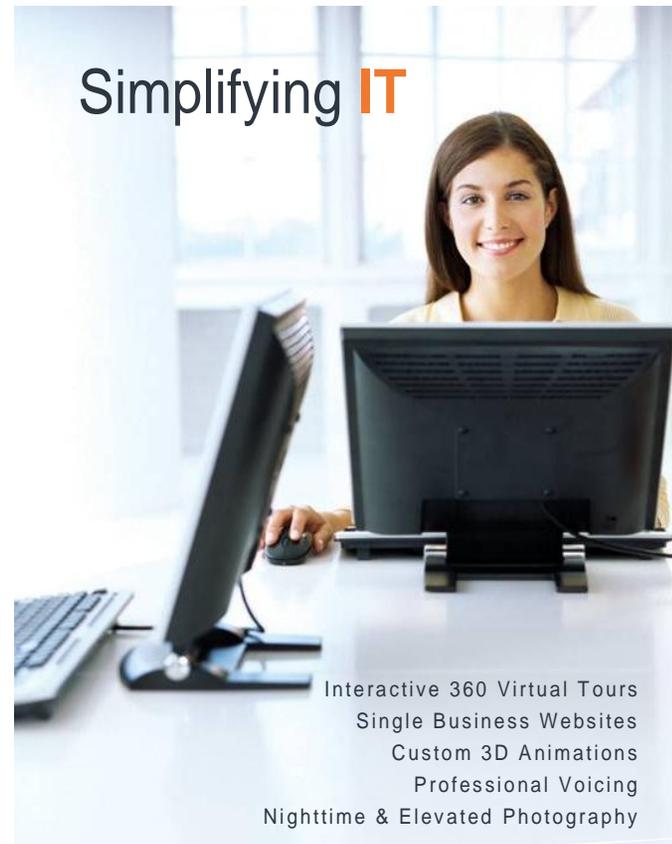
We live in a world where styles change nearly every day.

Fresh images and interactive media are in demand.

Professionals from nearly every field, especially those with a web presence, must be aware and adapt to these changes. You must possess flexibility and imagination that will attract the new generation of online shoppers.

Effective Internet marketing is moving away from traditional monologue and making a widespread push for imaging and interactive media. The central goal of online marketing is ENGAGEMENT. Let's face it, images attract. But how do you get your customer or potential client involved with your company? You engage your customer base with your products online. When customers are engaged and like what they see at the same time this creates an instant bond between your company and the customer. As a result, qualified and serious potential buyers are acquired faster than ever before.

Simplifying IT



Interactive 360 Virtual Tours
Single Business Websites
Custom 3D Animations
Professional Voicing
Nighttime & Elevated Photography



BlueLaVa

M E D I A

Marketing solutions

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Marketing solutions that work for your business 24/7

SPECIALIZING IN ATTRACTIVE, LOW COST INTERACTIVE 360 VIRTUAL TOURS.

BlueLaVaMedia has the staff, experience, and technological expertise to help you stay ahead and look your best in today's market. Our powerful marketing tools will put your business in front of more customers than ever before.

KEY STATISTICS

44% are searching after hours – websites ARE your 24-hour information center.

80% of all purchasing research begins on the Internet. Internet viewers no longer spend time on websites that don't allow them to visually preview product first.

Internet marketing has the lowest cost per sale of any form of advertising!



Why Use Interactive Media?

1. Convenience.

Imagine a 24/7 interactive open house made available to the world through the World Wide Web.

2. Professionally staffed

You will be surprised at how cost effective our virtual tour services are. Having a professionally photographed and powerful marketing tool on your website that keeps visitors coming back is priceless. Not to mention that your original photographs are yours to keep for future marketing and print use!

3. First impressions.

Has bad weather, nearby construction, or other superficial circumstances ever hindered potential customers from an ideal first impression? Marketing with BlueLaVa interactive media automatically eliminates that possibility. No matter the weather, no matter the time, consumers can direct their browser to your interactive virtual tour and view the benefits of what your company has to offer.

4. Cost effective

The daily cost for print advertising varies from \$66-\$150 per day and has a shelf life averaging around 30 days. Print advertising has a limited market penetration based on your distribution and does not allow the consumer to interact or engage with the advertisement. Our virtual tours cost just over \$.10 (TEN CENTS) a day for hosting, can stay online forever and give you WORLD-WIDE exposure. The cost to interact with your client is MUCH less.

5. More traffic, more business

In cyberspace, a site with a virtual tour and interactive media will receive 38% more views than a competitor's site that is lacking media. Ellipse Communications conducted a study of 57 variety Web sites and their activity over the course of a year. One of the many things they reported is that the most requested page is the Virtual Tour page.

Flexible online solutions for your business needs



CUSTOM SOLUTIONS

Give your prospects something to remember with our custom business card Tour Discs. Our Tour Discs are a unique marketing tool that is great for sales centers, investor opportunities, mailings and simply passing out as your business card. Utilize our cutting edge custom 3D technology that is sure to impress. Let our creative engineers design a one-of-a-kind presentation that will allow your audience to visualize your ideas and concepts.



POWERFUL MARKETING TOOLS

Many powerful and high impact virtual tour add-ons can be delivered with your tour, such as our nighttime photography shots or professional narrations. Got a great view that you want to show the World? Our Blue Bird's-Eye elevated shot is the right fit for you!



E-BUSINESS SOLUTIONS

Don't have a Web site? Not a problem. Let us create a single business Web site specifically for your virtual tour! Your business's virtual tour can also be posted on multiple sites, such as Google, Yahoo, MSN and more! We include a free 15 minute search engine optimization session with every tour.



WE'VE WORKED WITH A DIVERSE CUSTOMER BASE. HOW CAN WE HELP YOU?

BlueLaVaMedia can help your company leverage the depth and interactivity of the Web to create a memorable relationship with the customer that is available to them 24 hours a day, 7 days a week.

